

MEDIA RELEASE:FOR IMMEDIATE RELEASE

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INFORMING TEENS, PREVENTING INJURIES IS THE FOCUS OF IMPACT DAY AT ST. PATRICK'S CATHOLIC HIGH SCHOOL

St. Patrick's Catholic High School will host *Impact Day*, a trauma prevention program created and supported by London Health Sciences. The presentation, in partnership with the Lambton Safe Roads Committee, is designed to inform teens and prevent injuries. It includes firsthand accounts of the social, economic and health outcomes of risk-taking behaviours.

"This program is intended to speak directly to high school students and to provide them with the tools necessary to make informed decisions about risk-taking," says Robert Cicchelli, Principal of St. Patrick's Catholic High School.

The day will include a mock accident in front of the school, which will be seen by all students and staff as they enter the building at the start of the school day. Sarnia Police Services will provide this visual as a clear depiction of the possible harm that can come from distracted or careless driving.

Two guest speakers will also provide students with real-life awareness of distracted driving and the risks that come with the use of drugs or alcohol. In addition, Grade 12 students will have an opportunity to learn more at information booths that will be set up in the gym.

Partners for the day include: Bluewater Health, Lambton Public Health, EMS, Sexual Assault Survival Centre, Sarnia Police Services, London Health Sciences, Ministry of Transportation, Sarnia Fire and Rescue, MADD, Arrive Alive, The HUB, Northgate Pharmacy and Findley's Driving School.

"We know this is valuable information for teenagers everywhere; however, some parts of the message may be difficult to hear," says Mr. Cicchelli. "We will have counsellors on hand for the day for any student who made need additional support during any part of the presentation."

Impact Day will be held at St. Patrick's Catholic High School on Monday, May 1, 2017 beginning at 8:00 a.m.

Members of the media are welcome.